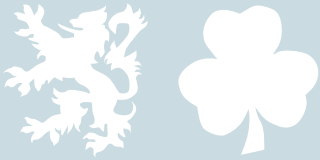


KRISTEN CLEGHORN

about myself



I'm Scottish and Irish.

HA HA HA HA HA HA HA HA

I performed my stand-up routine for the first time last month and it went pretty well.

*j. kache*

My advertising group for MKT 417 created a video promoting Detroit that was featured on WXYZ.com and has gotten over 9,000 views. [bit.ly/welcometodetroit](http://bit.ly/welcometodetroit)



I spent a month in Yogyakarta, Indonesia last summer studying printmaking. I also climbed an active volcano.



I know all these. And Final Cut Pro X. And Microsoft Office but I would hope that's assumed.



cleghorn@umich.edu

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[t](#) @awildtenappears  
[in](#) /in/cleghorn/  
[v](#) /awildkristenappeared

## UNIVERSITY OF MICHIGAN

PENNY W. STAMPS SCHOOL OF ART & DESIGN  
COLLEGE OF LITERATURE, SCIENCE, & THE ARTS

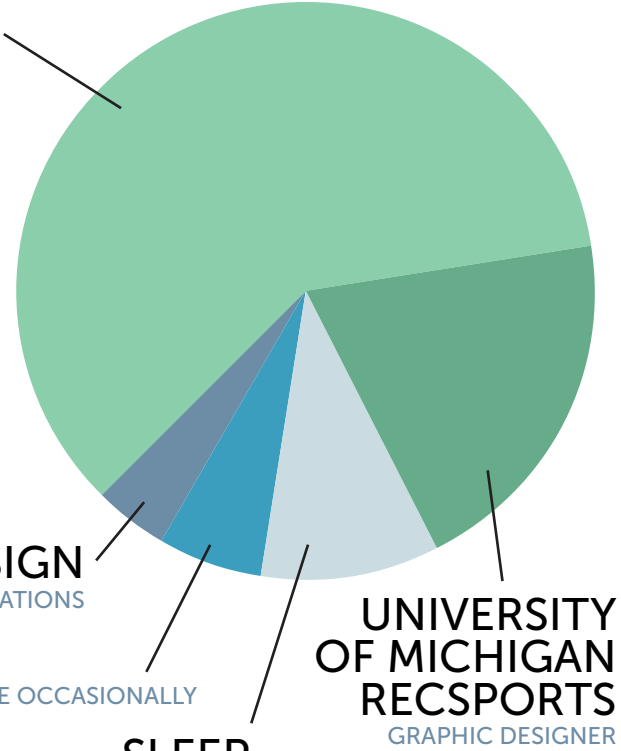
- Dual-degree program in Art & Design and Communication Studies
- Graduation date: May 2014
- Courses: Media & Marketing Research, Typography, Designing Persuasive Communication, Media Industries, Social Media & Politics, Visual Culture & Literacy, Visual Storytelling, Time-Based Media, Digital Studio, 2012 Election & Visual Communication, Evaluating Research, 2D Media, Media Effects, and first courses in Economics, Sociology, Psychology, & Calculus

READING FASTCODESIGN  
ADWEEK, AND OTHER PUBLICATIONS

RJ'S CONEY ISLAND  
I'M A WAITRESS AND SET CHEESE ON FIRE OCCASIONALLY

SLEEP  
THIS MIGHT BE AN OVER-ESTIMATION

my time



## PREVIOUS EXPERIENCE

### The Michigan Daily

CO-MANAGING DESIGN EDITOR DEC 2012-DEC 2013

- Managed design staff of 15 in production 3 nights per week for the only remaining daily news print publication in Ann Arbor
- Designed News Infographics, Story Illustrations, Top and Bottom Teases, SportsMonday covers, B-Side feature spreads, and Football Saturday spreads
- Assigned Senior Editor positions
- Coordinated staff schedules, weekly meetings, and payroll
- Led design workshops, including the 2012 High School Newspaper workshop in Detroit

### GuideU<sub>co</sub>

PRINT AND WEB DESIGNER APRIL 2013-NOV 2013

- Created logo and brand identity for student-run tutoring start-up
- Designed Photoshop mock-ups for entire user interface of the website
- Created promotional materials for print and distributed 1000 4x6 postcards and 1000 business cards
- Designed and distributed 6 co-sponsored campus fraternity rush banners
- Executed design and production of alternate marketing materials (t-shirts, stickers, lighters, sunglasses, and pens)

## OTHER

